

Message Text

UNCLASSIFIED

PAGE 01 MANILA 10385 290941Z

16

ACTION EA-07

INFO OCT-01 ISO-00 EB-05 DRC-01 RSC-01 /015 W

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R 290833Z AUG 74

FM AMEMBASSY MANILA

TO USDOC WASHDC

INFO SECSTATE WASHDC 6436

UNCLAS MANILA 10385

E.O. 11652: N/A

TAGS: BBSR, RP

SUBJ: WTDR/FTI - POPULAR BOOK STORE

REF: UNCLAS UDOC 11799

1. PHILIPPINES 2. CNTRY CODE: 565 3. SER NO: NA

4. POPULAR BOOK STORE

4A. CODE: 4B. CODE: A 4C. CODE: X

5. P.O. BOX 2855; 1573 DOROTEO JOSE ST., STA. CRUZ

6. MANILA, PHILIPPINES

7. ESTBL: 1937 8. EMPL. 9 9. SIZE: (20-X) MEDIUM

10. REPUTATION: (22-X) GOOD 12. RPT DATE: 08/74

13A. 27310/13 RETL., WHOLESALER & IMP. BOOKS

13B. 27210/13 RETL. & WHOLESALER PERIODICALS

13C. 27511/13 RETL. & WHOLESALER MAGAZINES

13D. 26480/13 RETL. & WHOLESALER STATIONERY

13E. 27710/13 RETL. & WHOLESALER GREETING CARDS

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14. OFFICER: JOAQUIN PO, MANAGING PARTNER

15. CABLE: "POBOST" MANILA 16. TELEX: NA

17. PHONE: 47-79-24

18. FINANCIAL REFERENCES: PHILIPPINE BANK OF COMMERCE,
MAKATI, RIZAL, PHILIPPINES. TRADE REFERENCES: NA

19. MAJOR FOREIGN FIRMS REPRESENTED: NA

20. POST'S EVALUATION OF FIRM: OFFICE AND STORE MAINTAINED
IN STA. CRUZ, MANILA. ENGAGED AS RETAILER AND WHOLESALE OF
BOOKS, PACKETBOOKS, PERIODICALS, MAGAZINES, STATIONERY,
GREETING CARDS, AND RELATED ITEMS. ALSO IMPORT BOOK RE-
QUIREMENTS FROM ENGLAND, JAPAN AND UNITED STATES THROUGH
LOCAL INDENTORS. OTHER REQUIREMENTS OBTAINED FROM LOCAL
AND FOREIGN SUPPLIERS. PRODUCTS MARKETED OVER-THE-COUNTER
PATRONAGE. HAS ADEQUATE STOCKS AND FACILITIES FOR NORMAL
OPERATIONS. OFFICERS CONSIDERED EXPERIENCED AND QUALIFIED.
FINANCIAL CONDITION AND SALES ABILITY NOT AVAILABLE. CREDIT
REPUTATION, SATISFACTORY.
SULLIVAN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Draft Date: 29 AUG 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974MANILA10385
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740239-0438
From: MANILA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t1974088/aaaaaglf.tel
Line Count: 84
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
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30 JUN 2005

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Review Transfer Date:
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Subject: WTDR/FTI - POPULAR BOOK STORE
TAGS: BBSR, RP
To: COM
Type: TE
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